



Thurrock is Open for Business - Going Green

Event Programme



07.45 Registration and breakfast

08.30 Welcome
Susan Rom, Partnership Director
Business Link East

Susan will chair the event and facilitate the Q&A session and business card draw.



08.35 **Councillor Garry Hague**
Leader, Thurrock Council

Keynote speech

The vision for Thurrock Council is that it should be the dynamic heart of the Thames Gateway, a place of ambition, enterprise and opportunity, where communities and businesses flourish. Cllr Hague will give an overview of support services being delivered by Thurrock Council and its partners and will launch the LSPs Economic Recovery and Growth Plan.



08.45 **Peter Wognum**
Programme Manager, Groundwork South Essex

Thames Gateway South Essex Leading a Low Carbon Economy Programme

Peter will provide an overview of the TGSE Leading a Low Carbon Economy Programme, its aims and how it will help SMEs reduce their costs and mitigate their impact on the environment.



08.55 **Harry Tunnicliffe**
Energy Services Manager, Shields Environmental

Energy Reduction Services

Shields Environmental has 30 years experience in assisting customers to reduce their costs and their impact on the environment. Harry will give examples of how these savings can be achieved.

09.15 Q & A session and business card draw

09.30 Networking and refreshments

10.00 Close

Date: 12 May 2010
Venue: Orsett Hall, Orsett

Speakers:
Councillor Garry Hague
Susan Rom
Peter Wogum
Harry Tunnicliffe

Event organised by:
Economic and Environment
Regeneration Team
Thurrock Council
www.thurrock.gov.uk
and
Business Link East
www.businesslink.gov.uk

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Speaker biographies



Councillor Garry Hague

Cllr Hague is Leader of Thurrock Council and Cabinet Member for Strategic Planning and Regeneration. He was elected to the Council in June 2004. Cllr Hague is a Board Member of the Thurrock Thames Gateway Development Corporation, he chairs Thurrock's Local Strategic Partnership (LSP) Board, and the Council's Environment Board. He is a Member of the East of England Regional Assembly, and was the Conservative Party candidate for Thurrock in the 2005 General Election.

He spent his initial business career with Ford Motor Company where he followed an engineering, finance and project management career, ultimately holding the posts of Associate Director, European

Government Relations, and Head of European Corporate Communications. After completing a Masters Degree in Business Administration (MBA) at Warwick Business School, he joined Toyota Motor Corporation as Head of European Media and Public Relations based at Toyota's European Headquarters in Brussels.

Cllr Hague brought his broad international experience from the automotive industry in to the built environment sector with his appointment as Head of Communications at major construction and related services group Willmott Dixon. This was followed by his appointment as Head of Public and Government Relations at international

property, public sector and infrastructure consultancy EC Harris. He left EC Harris in 2004 to devote his time to his Thurrock Council and Parliamentary activities, and to launch a London-based Marketing and Communications consultancy, where he remains a Director. He is also a Director of a leading consultancy in the research and development (R and D) sector assisting SMEs to secure R and D incentives and support.

In addition to his local authority and business activities, Cllr Hague is a visiting lecturer at the School of Entrepreneurship and Business at the University of Essex.

Susan Rom

Susan works in partnership with organizations such as Local Authorities, Federation of Small Businesses, Enterprise Agencies, and the education sector to develop strategic partnerships. This approach aims to ensure that businesses in the area can easily access and understand the range of business support services available, to help them develop and expand.

For 5 years Susan was the Economic Development Officer at Rochford District Council, she was the first Economic Development Officer in Essex to be awarded the Certificate of Merit, which was formal recognition of her support to the Federation of Small Businesses.

Susan has had a varied career during her working life, mainly in sales and marketing. For example she was a

Business Development Manager for an FE college as well as Project Manager for a large Business Support European Social Fund project.

Susan was born and bred in South East Essex - she knows the area very well and is passionate about business support and the economic issues and opportunities the area faces. Her hobbies include fast cars, dancing and keep fit.

Peter Wognum

Peter Wognum was, until recently, CEO of Biz4Green Limited, a single-source supplier of technology solutions designed to drive new (*better*) behaviours to significantly reduce business operating costs whilst measurably lowering carbon emissions.

During his career Peter has held a number of positions as Operations Director and Global Development Director in the automotive, healthcare, education, finance and retail fashion sectors. Since creating Biz4Green Limited he has worked with a wide range of companies in

the financial sector as well as others in the construction, consulting, IT, retail, recruitment and training sectors.

Harry Tunnicliffe

Before joining Shields Environmental plc as Manager for the Energy Services Division, Harry enjoyed a long career in IT.

He became the UK and European MD of Data Dimensions Inc in 1996 where, in addition to speaking on IT related subjects at conferences and seminars

across Europe and North America, he had responsibility for over 200 staff. In 2003, Harry became MD of the York based Global Procurement Group where he was heavily involved in energy procurement and it was there that Harry became particularly interested in energy reduction initiatives.

Harry founded the Energy Conservation Group in 2006, developing a methodology for undertaking energy surveys, identifying energy saving opportunities and installing appropriate controls to help customers achieve significant savings.



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